



One Pager: Cheryl Stephens

Cheryl Stephens is a leader in the field of plain language communications, and a dynamic and vibrant speaker.

After six years of practicing law, Cheryl found her calling as an educator, trainer, and consultant in legal communications and marketing. For nearly twenty years, she has been writing, speaking, and teaching about plain language, helping clients to become more successful communicators using plain language principles.

Cheryl is the author of several articles and books, including *Plain Language Legal Writing*, and is the editor of *Rapport: News about Plain Language*. Her blog by the same name is a popular resource online.

She received her BA degree in 1970 from the University of the Pacific, in California, and her LLB (law) degree in 1977 from the University of British Columbia. Her graduate work was in communications, and she has also had extensive training in coaching and public speaking.

Her work appears on governmental websites and in classrooms of businesses and professional offices. She's served on the Board of Directors of the Association of Professional Communications Consultants, and on the Communications Advisory Board of the Vancouver City Savings Credit Union. Her memberships include the Canadian Association of Teachers of Technical Writing, the Association for Business Communications, and SCRIBES, the Association of Legal Writers.

She lives with her family in Vancouver, BC, but provides training and workshops to clients all over North America.

Contact Cheryl Stephens

Online press kit: www.cherylstephens.com/mediakit

Website: www.cherylstephens.com

E-mail: email@cherylstephens.com

Quotes

“Using plain language for your customers' benefit reduces their frustration and increases their confidence and rapport with you. It sets up a friendly relationship based on openness and trust.”

“Good communications build rapport, confidence, and self-esteem in your staff and contribute to a more effective and efficient law practice.”

Interview Questions

If plain language catches on, will lawyers be out of work?

Can you really create legal documents in plain language?

Why would anyone object to plain language?

Story Ideas

Plain Language: Much Ado About Nothing?

Is Plain Language a Passing Fad?

Plain Language: Boost Your Bottom Line